Streaming video

 \triangleright

2x increase

in number of enterprise respondents with over 100 TB of unstructured data between 2016 and 2017.¹ 0 | 0 | | 0 | 0 0 | 0 | | 0 | 0

By 2019, 75 percent

Social media

of analytic solutions will incorporate 10 or more exogenous data sources from second-party partners or third-party providers.²

Next-generation data management for efficiently storing big data.

Capitalize on new types of data, from new sources. Generate insights that drive innovation. . Log data

Connect more data



Make smarter, more agile, data-driven decisions with a data lake



Support Internet of Things (IoT) devices with real-time improvements to processes and operations



Provide a 360-degree view of your customer to better predict behavior and improve loyalty and retention



Streamline and cut costs for data ingestion and retention



Proactively predict fraud for faster remediation

Learn how to best integrate a data lake into your existing data management infrastructure and expand the types of data your business is leveraging to make better data-driven decisions.

Learn more



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- ¹ Forrester, "Predictions 2018: The Honeymoon for AI Is Over," November 9, 2017,
- www.forrester.com/report/Predictions+2018+The+Honeymoon+For+AI+Is+Over/-/E-RES139744
- ² Crowdflower, "2016 Data Science Report," http://visit.crowdflower.com/rs/416-ZBE-142/images/CrowdFlower_DataScienceReport_2016.pdf